Greetings,

The 10th Annual Youth & Peace Conference (YPC) will be held on Friday, November 19, 2021. All aspects of the 2021 conference are happening virtually, including the resource fair, workshops, dialogue circles and the opening and closing ceremonies!



The 2021 YPC Youth Leadership have selected three themes for this year's conference: 1) racial justice, equity, and inclusion in schools; 2) mental health and well-being, and 3) youth voice and decision-making in education systems. They are working on finalizing their title for the 10th Annual Youth and Peace Conference.

Your organization is invited to participate in the virtual 2021 YPC Resource Fair, which will take place on the Youth and Peace Conference (YPC) Facebook page (facebook.com/youthandpeace) and Instagram (@TucsonYouthAndPeace) and will consist of introductions to community organizations such as yours. If your organization would like to participate, please submit a 30 second to 1 minute video AND/OR a virtual brochure or flyer about your organization by Friday, November 5 (additional details below). These videos and flyers will be posted on the YPC Facebook page and Instagram beginning on Monday, Nov. 15 and continuing throughout the week leading up to the virtual conference on Friday, Nov. 19, 2021 (look out for the hashtag #TucsonYPCResourceFair2021 on posts!).

<u>Additional Request for "Give Away" Items</u>: As you know from participating in "in person" resource fairs, exhibitors typically have a variety of "give away" or promotional items that are available for participants to take with them, such as pens, sunglasses, wristbands, tote bags, stress balls, &/or handouts that contain information about the organization. *We are inviting exhibitors for the 2021 virtual Youth & Peace Conference to provide 250 copies of one or more promotional items* that we can include in "swag bags" that will be assembled and delivered to each high schooler participating in the conference.

To participate in the virtual Resource Fair, please email your submission to Dominique Cruz at dominique@azyp.org by Friday, November 5. Videos should be submitted in MP4 format. Brochures or flyers should be submitted in JPEG or PNG format. Please include:

- 1. Who your organization is and why you care about providing your programs/resources to high school-age youth
- 2. Services offered
- 3. Your contact information
- 4. Social media platforms/handles
- 5. Optional: photos and testimonials.

To participate in the "promotional item" giveaway of at least 250 items, please email Dominique Cruz at dominique@azyp.org ASAP with what items you would like to have included in the "swag bags".

You will then receive further information on how to deliver the promotional items.

If you have questions, feel free to reach back out to me. You can learn more about the 10th Annual Youth and Peace Conference 2021 by visiting our Facebook page (<u>facebook.com/youthandpeace</u>) or website (<u>www.youthandpeace.org</u>).

We hope you will be excited about this unique opportunity to share information about your organization and services with youth and youth-servicing adults.

Thanks!

Dominique Cruz, Co-Lead of Resource Fair Committee 10th Annual Youth and Peace Conference Email = dominique@azyp.org

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